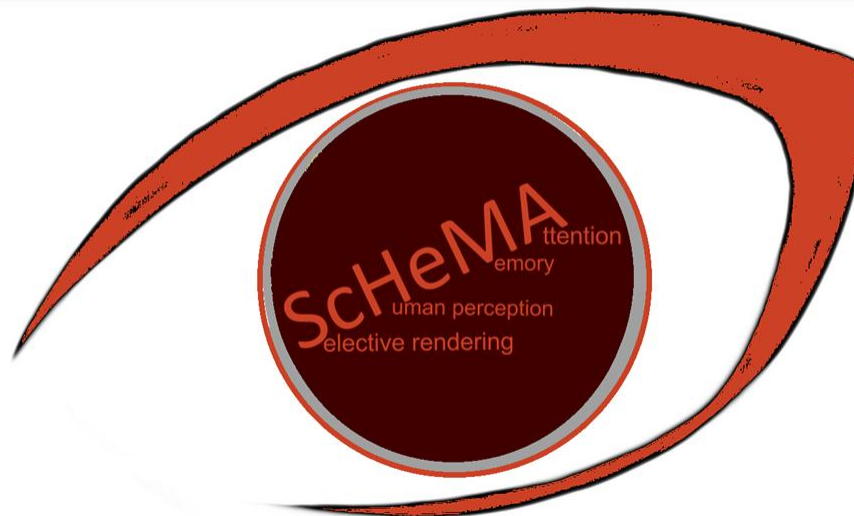




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Attention-aware Real-time Computer Graphics

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MANAGING AUTHORITY

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Motivation for our research

- Successfully predicting visual attention can significantly improve many aspects of computer graphics.
 - scene design
 - interactivity
 - rendering
- Exploit –the never before employed in attention predictions– **scene semantics**.
- Design attention-aware applications.

Attention Modeling - Low Level

Visual perception is currently divided into two major areas of research:

- Low-level vision (bottom-up) deals with the extraction of basic physical properties such as color and depth. [Marr 1982]



Attention Modeling - High Level

High-level vision (top-down) maps visual representations to meaning and semantics. [Henderson 1999]

✓ Also includes the interaction of cognition and perception along with short-term memory for visual information scene/object identification amongst others.



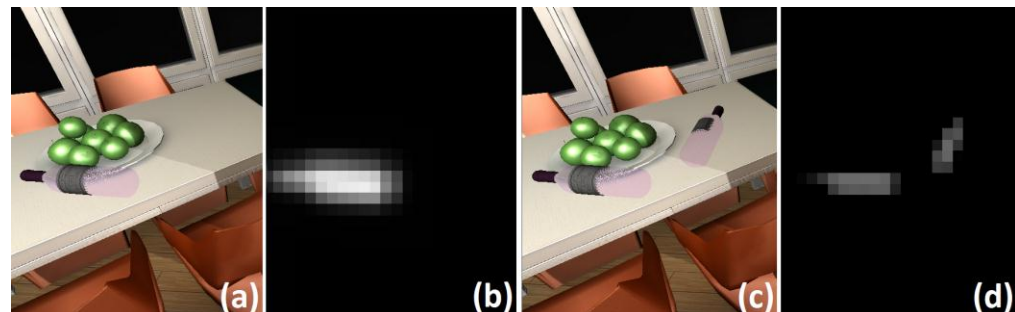
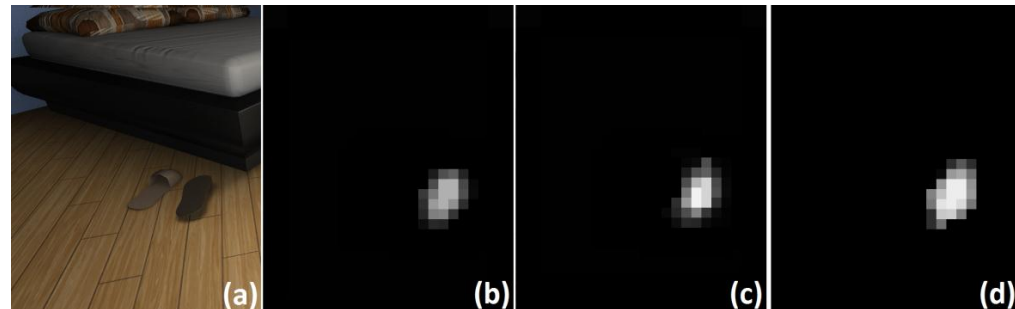
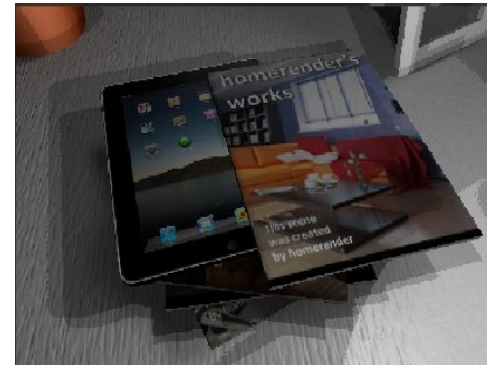
Object-centered Attention (1)

- Global context representations termed memory/scene schemata. [Bartlett 1932]
 - integrate pre-existing knowledge with recently acquired from attentional processing
 - a scene is comprised by consistent objects, i.e. objects expected to be found in a specific context and inconsistent objects, i.e. objects that are not normally existent in a given scene and thus salient
- Attention on singleton objects. [Theeuwes and Godijn 2002]
 - singletons ordinarily capture attention
- Attention on violations of canonical form. [Becker 2007]
 - violations of canonical form are detected peripherally, are semantically salient and can affect the likelihood of fixating on an item



Object-centered Attention (2)

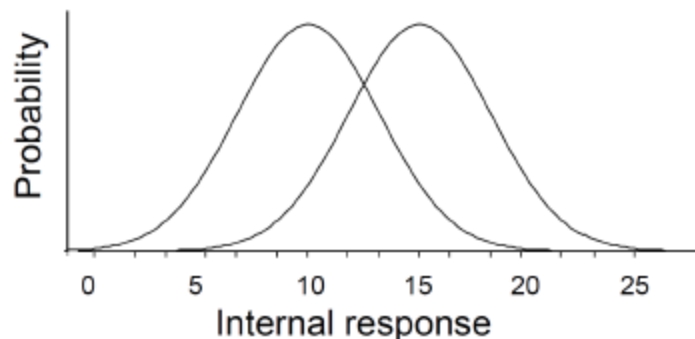
- Objects belonging in a set are contextually compound.
[Koffka 1935]
 - An object positioned in-between a set of similar objects but dissimilar from those in the set, is hypothesized to pop out even when not salient in terms of e.g. color
- Recurring fixations are generated for objects inconsistent with the context or in a non-canonical form. [Henderson 1999]
 - temporal context
- A single salient feature in an image pops-out more intensely than when several salient features exist. [Frintrop 2010]
 - feature uniqueness



Object-centered Attention

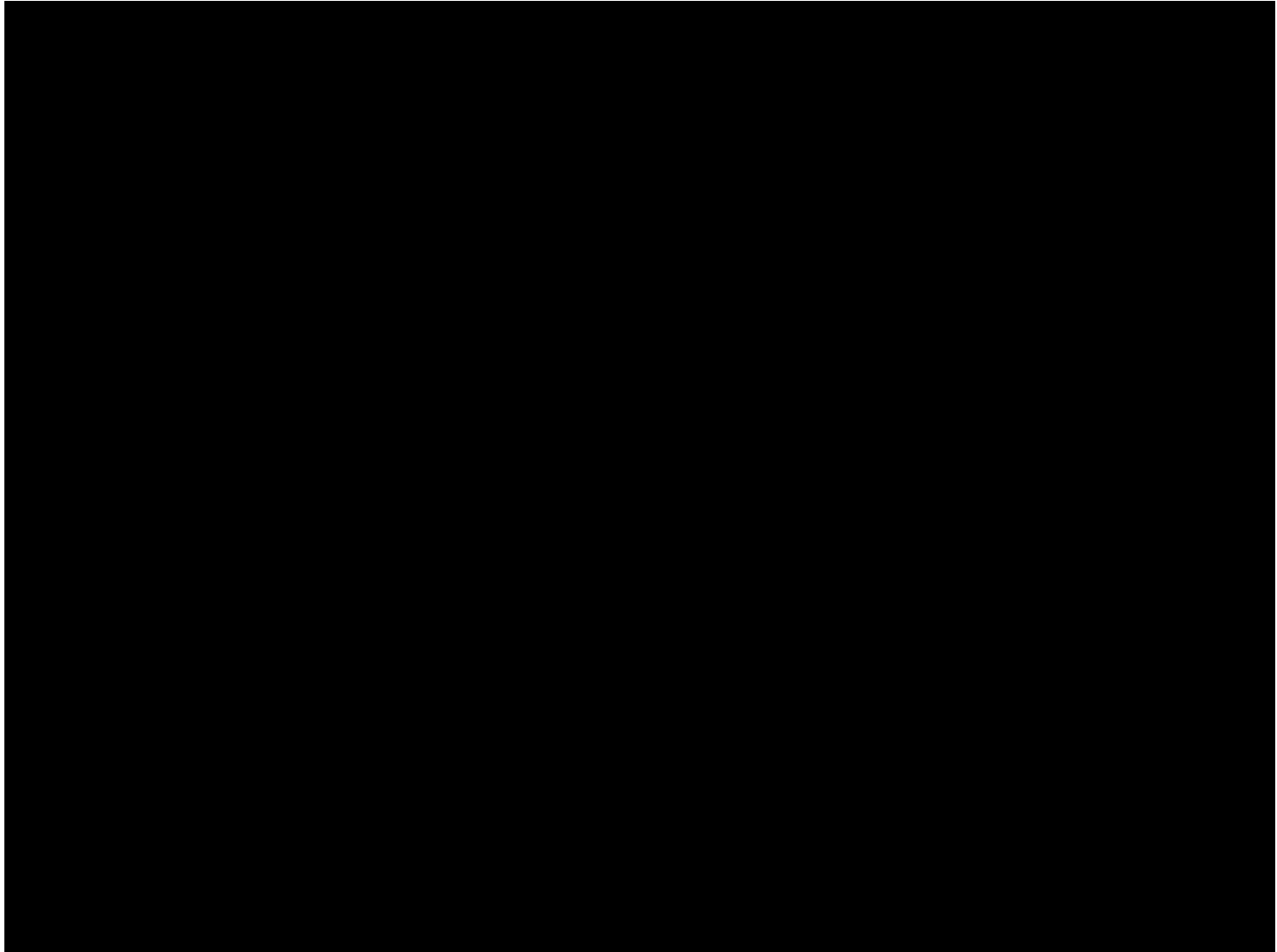
- High level semantics have a strong influence on:
 - eye movements over the scene by guiding attention
 - fixation time on objects
- Eyes are mostly drawn to important parts of the scene.
 - parts with higher entropy/informativeness
- Differential Weighting Model (DWM) [Eckstein 1998]

$$LR_{j,x,y,f} = \frac{l_{j,x,y,f}(\lambda_{j,x,y,f}|s)}{l_{j,x,y,f}(\lambda_{j,x,y,f}|n)} = \exp\left(\frac{\lambda_{j,x,y,f}d'_j - 0.5d_j^2}{\sigma^2}\right)$$

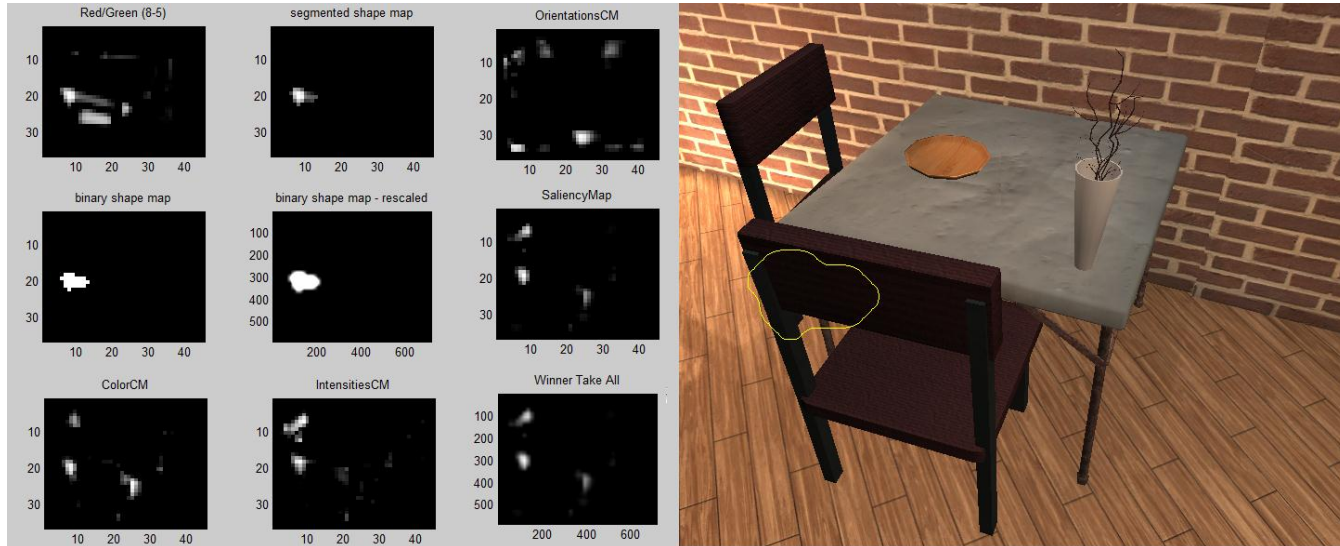


Parameters for the model obtained via multiple perceptual experiments.

Obtaining Model Parameters



Low-level vs High Level Saliency



Attention in Games

- Object-centered attention can be observed in gaming contexts.
- Schema effects are expected in ecologically valid spaces.
- Real-life and fictitious objects are abundant and affecting attention.
- In the following slides screenshots from the games
 - Hitman Absolution
 - Heavy Rain
 - Alternativaare presented, showing the aforementioned attentional phenomena in context.

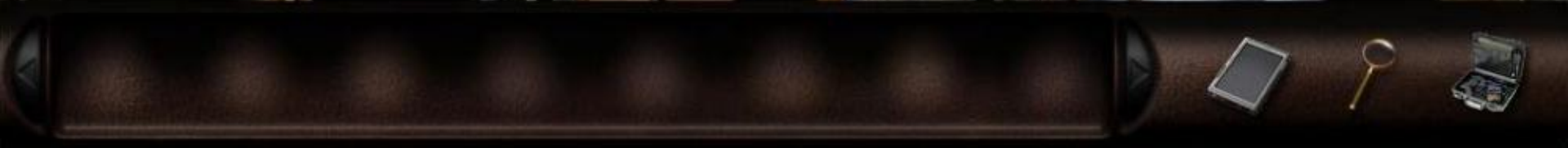


Scene Schema: Library
Violations of canonical form
can be found.

Scene Schema: kitchen
Inconsistent whiteboard.

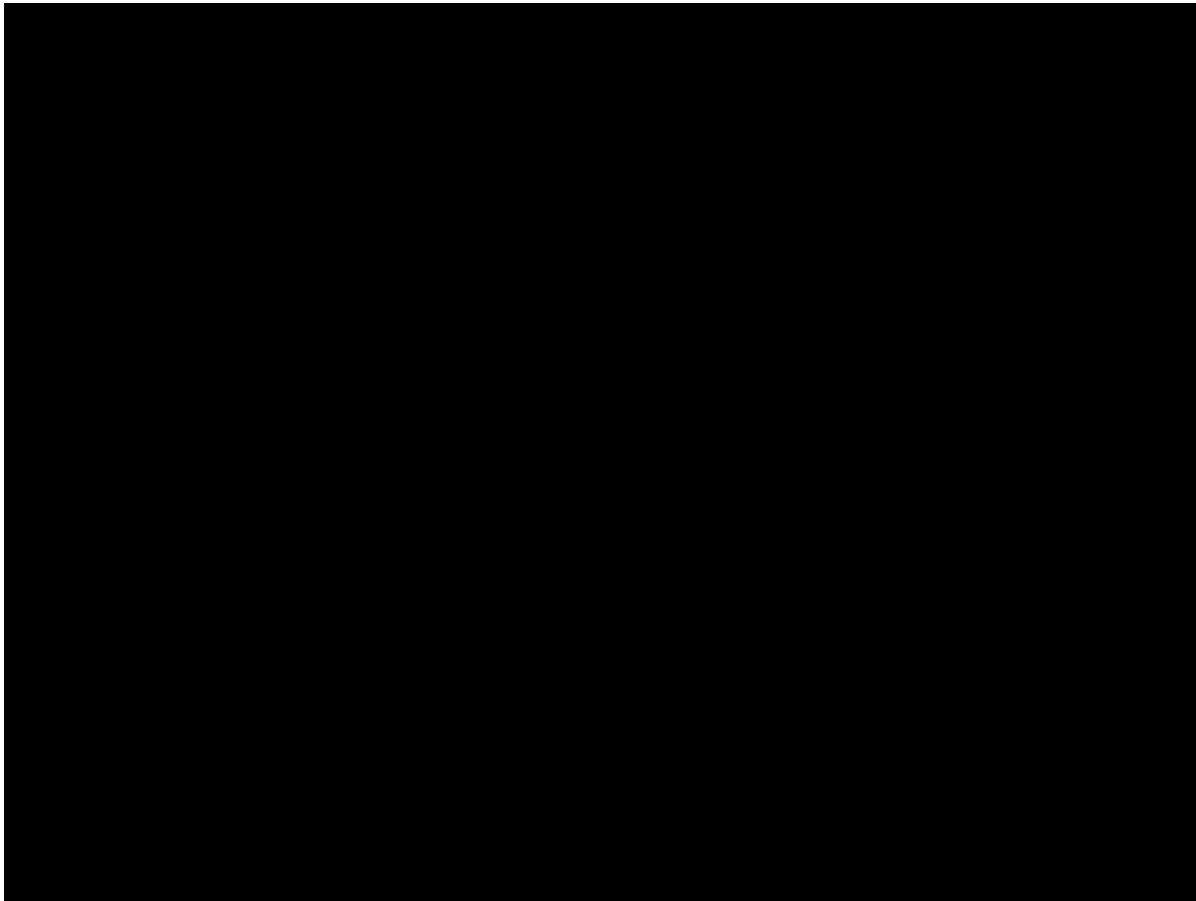


Scene Schema: living room
Violations of canonical form
can be found.
Inconsistent objects: bat on
the couch.



Game Balancing

- We designed a game level editor that automatically adjusts game level difficulty based on object saliency.



Level-of-Detail (1)

- C-LOD allows complex shaders to run on mobile devices.



subsurface scattering

tessellation

dirt/aging

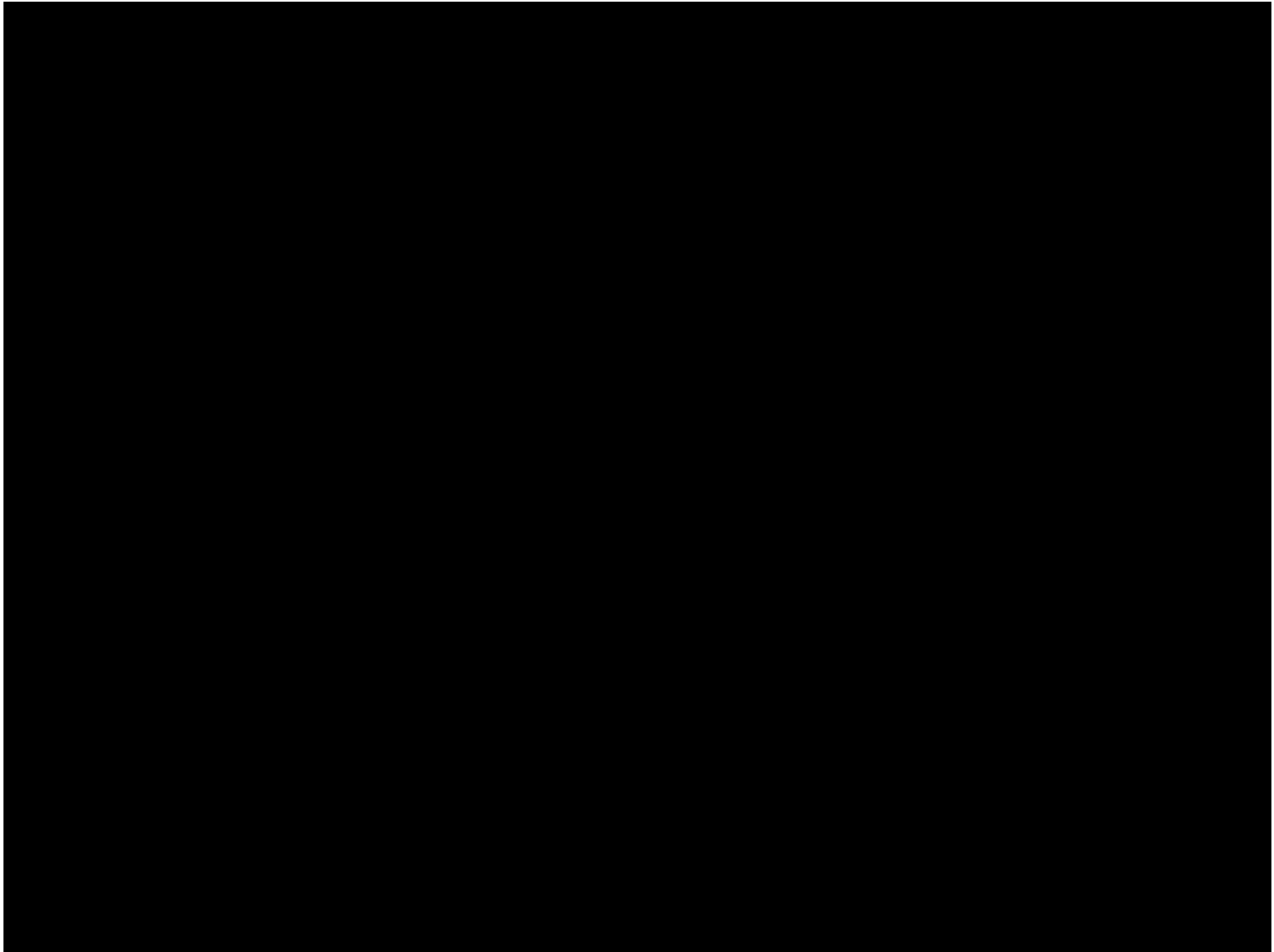
Gabor noise

particle effects

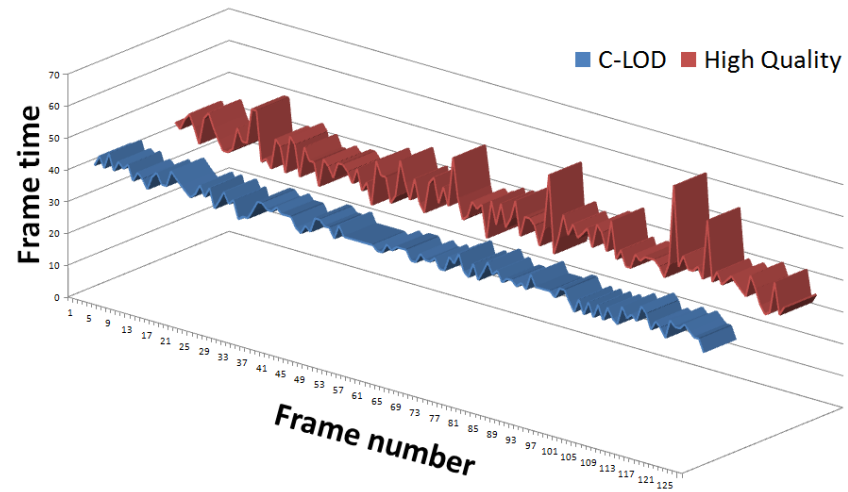
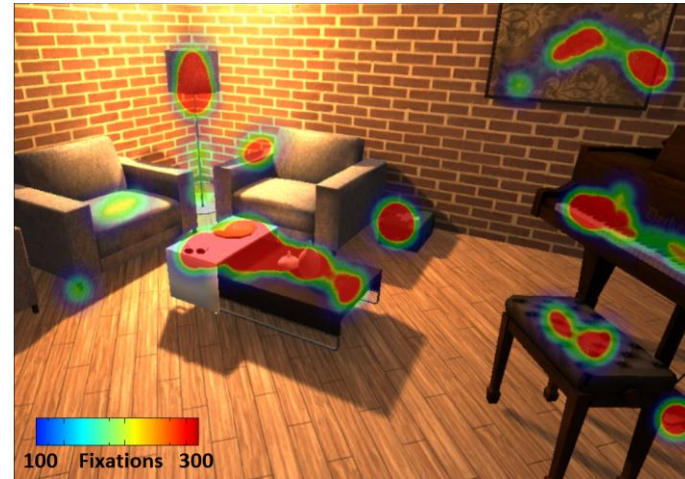
complex/procedural materials



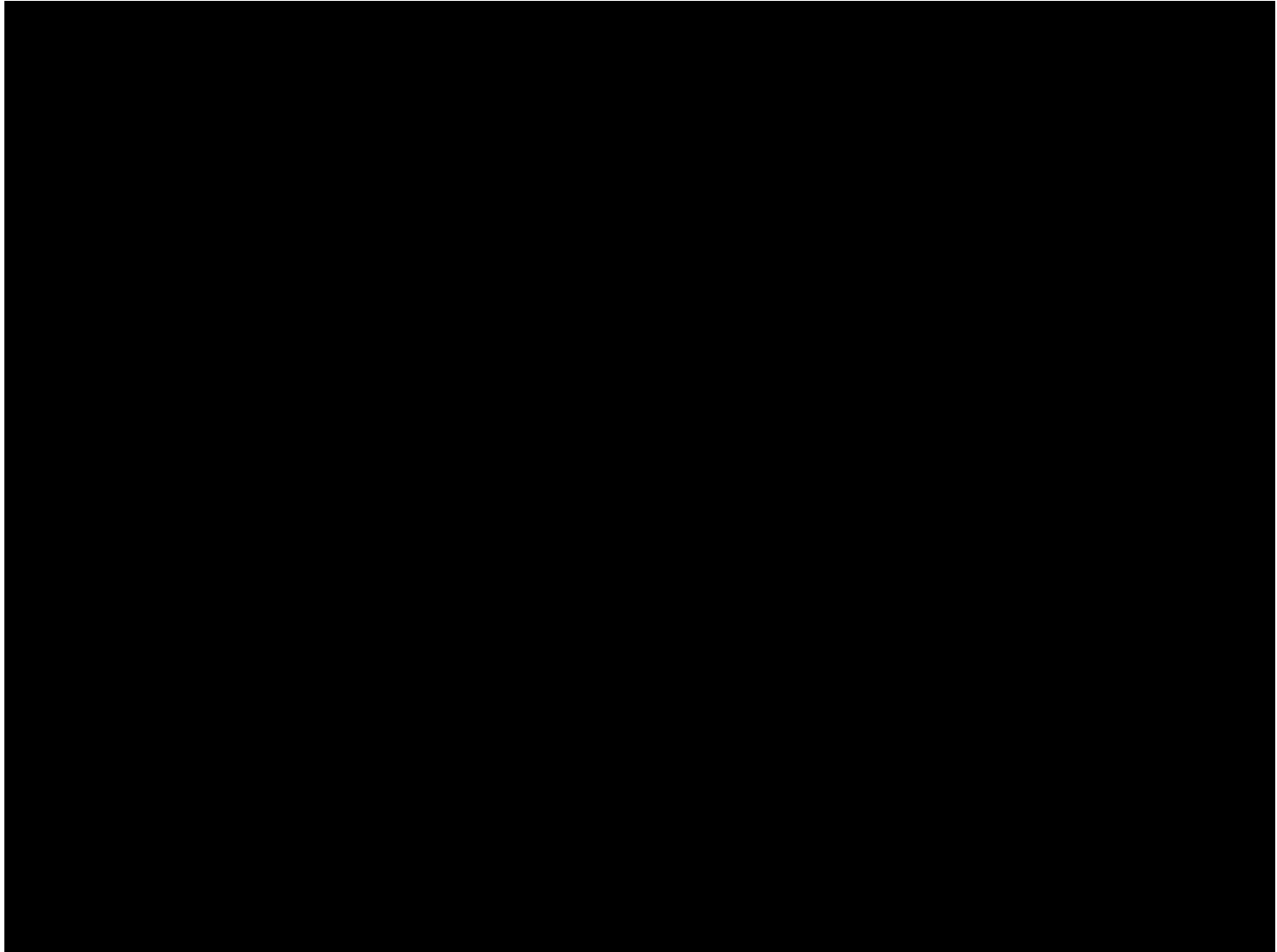
Level-of-Detail (2)



Validation (1)



Validation (2)



Publications

- **Koulieris, G.A.**, Drettakis, G., Cunningham, D., Mania, K. (2014). An Automated High Level Saliency Predictor for Smart Game Balancing. ACM Transactions on Applied Perception (TAP)
- **Koulieris, G.A.**, Drettakis, G., Cunningham, D., Mania, K. (to appear 2014). C-LOD: Context-aware Material Level Of Detail for Mobile Graphics. Computer Graphics Forum (Proceedings of the Eurographics Symposium on Rendering) 2014, Lyon, France
- McNamara, A., Mania, K., **Koulieris, G.A.**, Itti, L. (to appear 2014). Attention-Aware Rendering, Mobile Graphics and Games. Half-day course, ACM Siggraph 2014, Vancouver, Canada
- **Koulieris, G.A.**, Drettakis, G., Cunningham, D., Mania, K. (to appear 2014). High Level Saliency Prediction for Smart Game Balancing. Talk, ACM Siggraph 2014, Vancouver, Canada
- **Koulieris, G.A.**, Drettakis, G., Cunningham, D., Sidorakis, N., Mania, K. (to appear 2014). Context-aware Material Selective Rendering for Mobile Graphics. Poster, ACM Siggraph 2014, Vancouver, Canada



thank you